



RIEJU HISTORY

IN 1934 TWO YOUNG BUSINESSMEN, LUIS RIERA CARRÉ AND JAIME JUANOLA FARRÉS, BEGAN THEIR ENTREPRENEURIAL ADVENTURE BY MANUFACTURING BICYCLE ACCESSORIES. THEY FUSED THEIR NAMES TOGETHER TO CREATE THE RIEJU BRAND NAME (RIERA+JUANOLA).

1934 - RIEJU FOUNDED
 1953 - 1ST RIEJU MOTORCYCLE
 1992 - RIEJU'S 50TH ANNIVERSARY

1949 - 1ST RIEJU MOPED
 1978 - RIEJU ENTERS ENDURO COMPETITION
 2019 - RIEJU ACQUIRES GG ENDURO PLATFORM

STARTING WITH MY2020, RIEJU WILL MANUFACTURE, MARKET, AND CONTINUE TO DEVELOP THE WELL-KNOWN SPANISH ENDURO MOTORCYCLE PLATFORM FORMERLY KNOWN AS GASGAS!

FOR MORE INFORMATION, VISIT: WWW.RIEJU-USA.COM



CENTRAL POWERSPORTS
 Distribution

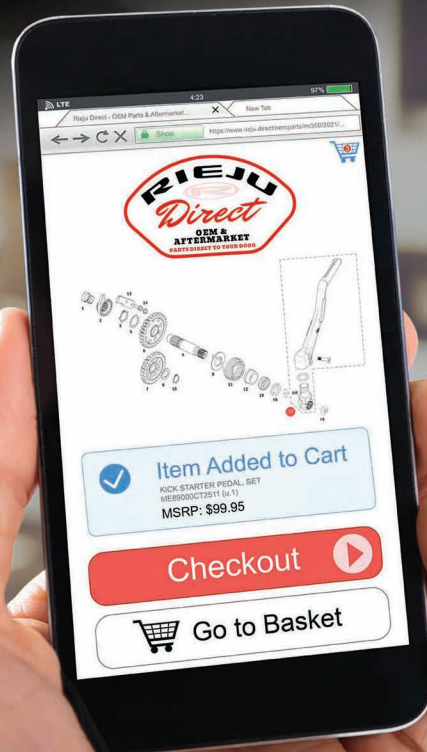
NOW YOU CAN ORDER RIEJU PARTS DIRECT ONLINE, 24 HOURS A DAY, 7 DAYS A WEEK, RIGHT FROM YOUR COMPUTER OR SMARTPHONE! PRODUCT SHIPS DIRECT, RIGHT TO YOUR DOORSTEP, AND YOUR DEALER RECEIVES A COMMISSION ON THE SALE.



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OEM &
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 PARTS DIRECT TO YOUR DOOR



RIEJU

2021 MR RACING



MR
 FOR EVERYDAY
 ADVENTURE



RIEJU – THE NEW HOUSEHOLD NAME FOR THE LEGENDARY SPANISH ENDURO PLATFORM!

Spain has always produced world-renowned enduro bikes – Bultaco, Ossa, and GasGas wrote a large portion of the history books on the sport, and they claimed innumerable victories in their storied past. Although these names have moved on, the Spanish Enduro Heritage and Know-How lives on with Rieju!

Rieju has taken everything needed to make a great enduro bike – robust 2-stroke powerplant, supple suspension, and a well-mannered chassis – and combined it into the new MR 200cc, 250cc, and 300cc Racing models.

With top-shelf components from Kayaba, Keihin, Nissin, Neken, FMF, and more, Rieju has built the MR Racing Series to be serious performers, all while boasting the best price on the market!



MR
200cc - 250cc - 300cc

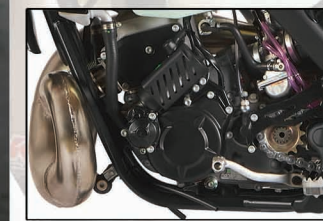
MR RACING 300 (250) <200>

ENGINE	2-Stroke, Single-Cylinder, Liquid-Cooled	REAR SHOCK	KYB, 11.9" Travel. Adjustable Hi-Lo Compression & Rebound
DISPLACEMENT	299.3cc (249.3cc) <199.4cc>	FRONT RIM/TIRE	Excel Aluminum 1.6x21 Spoke Rim, 90/90-21
BORE x STROKE	72mm x 72mm (66.4mm x 72mm) <62.5mm x 65mm>	REAR RIM/TIRE	Excel Aluminum 2.15x18 Spoke Rim, 140/80-18
STARTER	Electric and Kick	FRONT BRAKE	Nissin Caliper, NG Disc 260mm
GEARBOX	6-Speed Gearbox with Multidisc Clutch in Oil Bath	REAR BRAKE	Nissin Caliper, NG Disc 220mm
CARBURETOR	Keihin PWK 38mm	FUEL CAPACITY	2.64 Gallons
INTAKE	Direct Reed Valve, VForce 4	DRY WEIGHT	231.5 Pounds
FRAME	Central Backbone Chrome-Molybdenum with Aluminum Alloy Subframe	DIMENSIONS	84.4" (L) x 31.9" (W) x 48.6" (H)
SWINGARM	Aluminum with Linkage System	WHEELBASE	58.3"
FRONT FORK	KYB 48mm AOS Closed-Cartridge, 11.8" Travel	SEAT HEIGHT	37.8"

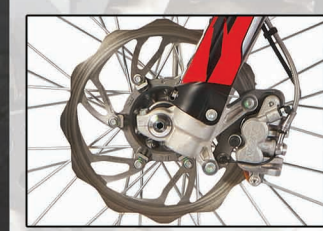
RIEJU HAS PICKED UP WHERE GASGAS LEFT OFF, AND WILL CONTINUE TO MANUFACTURE, MARKET, AND DEVELOP THE SPANISH ENDURO BIKE



KYB SUSPENSION
KYB has the best-feeling suspension in the industry. The MR Racing Series all feature a KYB 48mm AOS fork and fully-adjustable KYB shock, with almost 12" of travel front and rear. They will gobble up rocks, roots, and hack right out of the box!



ELECTRIC & KICK START
Rieju knows there's nothing better after stalling on a steep sidehill than stabbing the "Magic Button" and being on your way again. Electric Start comes standard, but unlike the competition, MR200/250/300 all come standard with a kickstart backup.



NISSIN BRAKES
Nissin brake master cylinders and calipers provide the perfect balance of feel and power. They offer great modulation and feedback without being too grabby, but they still offer plenty of bite to get you slowed down from top speed in a hurry.

RIEJU MR RACING – THE BEST PRICE/QUALITY OPTION ON THE MARKET